

3/3/2022 Email from Miriam:

Hi all,

There is only one item on the agenda for Monday and that is in regards to grants. Because the agenda is so short, we do not feel it necessary to meet as a Board of Directors this month. Instead, please consider the following questions and please let me know if you have any ideas to contribute. Erin and I will consolidate feedback and she will upload in the board binder:

1.) In past years, we have been awarded money from Scriven and NYCON's mini grant program. Please review criteria and let me know if you have any ideas on what types of initiatives we might apply for. As an example, one year we used the grant funding to conduct a strategic plan with an outside consultant.

<https://www.nycon.org/news-events/nonprofit-news/222-the-scriven-foundation-and-nycon-announce-2021-capacity-building-mini-grants-available-for-otsego-county-nonprofits>

2.) As summer approaches, we may want to look at possible grant funding to help sponsor kids to attend summer camps. We did this last year and were able to send many kids to camps at a significant cost reduction. We would need a point person to begin searching for and writing these grants.

Thank you!
Miriam

Responses:

Jessica Baker: Good morning!

In reviewing the rules for the grant, here are my thoughts 😊

There isn't a whole lot that truly pertains to our ministry in my opinion. Last year we got the grant to help with financial stuff, and while I know that is still in the works, I do not feel we need more funds in that area as it's already been paid for (unless Beatrice thinks we'll have more cost down the road).

The only thing I think could make sense would be marketing. Could we apply for a grant and then hire someone (which we've looked into in the past, but of course the cost was very high), and put that towards something. It could be a number of things - creating ads in the local paper,

giving our look a facelift, having a professional draft sponsorship letters, etc... We're only looking at potentially \$1,000, so I know it won't go very far.

I feel like everything else we've already done, or have in the works. But excited to see what everyone else thinks.

Tabetha Rathbone: I agree with Jessica. I still owe the group an update on our fundraising meeting but part of our discussions were to increase our visibility and “ask” with the community.

LOVE the highlighted suggestions below. I think any and all of these would be beneficial.

Alicia Chase: Jess great ideas!!

We may be able to tap into some of our new board members as well. I know Erin does some of that in her background and Whitney has some experience in that if I remember correctly (sorry friends, don't mean to put you on the spot). Sometimes I feel its hard to place ads out there because our community is unique to have AN but it will reach far beyond our catchment and people don't always read the fine print, giving us many more requests to weed through. But I do like the idea of a facelift and some creative marketing and no, I am not volunteering myself this time. :-)